



PATENT
Attorney Docket No. 108.0003-00000
Customer No. 22882
Express Mail No EV 321290 385 US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
Steven Michael Schein) Group Art Unit: 3622
Serial No.: 09/605,695)
Filed: June 28, 2000) Examiner: J. Young
For: INTELLIGENT MEDIA) Confirmation No.: 6334
TARGETING SYSTEM AND METHOD)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT

✓ In reply to the Office Action dated February 20, 2003, the period for reply having been extended for three months by a request for extension and fee payment filed concurrently herewith, please amend the application as follows:

Remarks/Arguments begin on page 2 of this paper.

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GROUP 3600